

The Power of Personal Philanthropy

Winter 2006

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THE CAMPAIGN FOR **VCU**

Virginia Commonwealth University

The Power of Personal Philanthropy

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MCV Foundation Brunch recognizes benefactors

On Oct. 2 at the Richmond Marriott, the Medical College of Virginia Foundation held a brunch honoring benefactors of endowed scholarships and their student recipients. Mickey Dowdy, president of the MCV Foundation, served as master of ceremonies. Featured speakers included James Roberts, campaign co-chair for the MCV Campus and trustee of the Theresa Thomas Foundation, Dr. George W. Burke III, a 1970 alumnus of the School of Medicine and current president of the MCV Alumni Association, and Ashley Hall, fourth-year medical student and recipient of the Harry and Harriett Grandis Scholarship. Currently the MCV Campus has 137 active endowed funds, which generated more than \$1 million in scholarships for MCV Campus students last year.



Dr. George Burke, president of the MCV Alumni Association



Campaign co-chair for the MCV Campus James Roberts (center) with scholarship recipients Tony Nguyen and Mychal Thomas.



Henry W. Addington (left) and Dr. Victor A. Yanchick.

M.O.M. Project made possible by annual giving

In July 2005, at the world's largest health care exposition on the fairgrounds of Wise, Va., more than 100 Virginia Commonwealth University School of Dentistry volunteers teamed up to offer free dental services to more than 1,400 people from the town and surrounding areas. From Friday morning to Sunday afternoon, dentists, students, faculty and staff worked 12- to 13-hour days, providing dental services valued at \$776,000.

One of the most successful programs established at the School of Dentistry is the Mission of Mercy

Project. Without the support of annual gifts to the school, this project would not exist. The Virginia Dental Association, the Virginia Health Care Foundation and the School of Dentistry support the M.O.M. Project, now in its fifth year. Ron Hunt, D.D.S., dean of the School of Dentistry and an advocate for M.O.M., allocates a portion of annual fund donations to support the M.O.M. Project. He believes that M.O.M. provides an excellent learning experience for students and an excellent service for underserved Virginians.

Extracting teeth probably isn't everyone's idea of a well-spent Saturday, but Blake Mayfield, a third-year dental student, said, "This amazing experience prepared me more than anything else, and even rekindled my love for dentistry."

The M.O.M. Project's station in Wise County was the most visited tent at the fairgrounds. Patients began waiting in line for services on Wednesday, two days before the project started.

"This is an incredible experience for the patients, and also gives the students and other volunteers a chance to see that their work is actually changing lives," said Carol Brooks, D.D.S., associate professor in the Department of General Practice and the school's project coordinator.

The M.O.M. Project began with the vision of Terry Dickinson, D.D.S., executive director of the VDA. He understood the lack of services available to certain popula-



Project volunteers use portable dental equipment the Virginia Dental Association acquired through a grant from the Virginia Health Care Foundation and a dental van from the School of Dentistry.



The M.O.M. Project, now in its fifth year, provides dental services for people throughout the commonwealth. The project provides strong learning experiences for dental students.



More than 100 School of Dentistry volunteers offer free dental services through the M.O.M. Project.

tions and wanted to reach patients who did not have access to proper dental care. Dr. Dickinson spoke with Dr. Brooks and organized their first seven-and-a-half-hour trip to Wise County with only eight students and 20 dentists. Today, the M.O.M. Project completes six projects a year in far-flung regions of the commonwealth. To achieve their mission, the team uses portable dental equipment the VDA acquired through a grant from the Virginia Health Care Foundation and a dental van from the School of Dentistry. Caravans carry students and other supplies. Volunteers set up improvised dental clinics in airplane hangars, high schools or fairgrounds.

After Hurricane Katrina left thousands of New Orleans' residents without homes, Gov. Mark Warner requested that the VDA aid in setting up a relief effort at Fort Pickett for 3,000 "guests." Dean Hunt gave his approval for the M.O.M. Project to reschedule clinics and prepare to assist. Dr. Brooks and Robbie Schureman, manager of the Schein Dental Store, gathered volunteers, equipment and surgical units. Fort Pickett offered only one location with potential as a dental clinic — an old dog kennel without air conditioning — yet within 72 hours volunteers set up a dental station to serve more than the expected numbers. Due to the predictions of Hurricane Ophelia and other reasons, the Federal Emergency Management Agency canceled the relief effort at Fort Pickett. Still, the M.O.M. Project was ready to act and demonstrated that the school could quickly respond for disaster relief.

The M.O.M. Project is just one way annual giving supports the School of Dentistry. It reaches students and professors by providing hands-on training that could not be matched in the classroom, and serves patients in need of dental care across the commonwealth. Appreciative students conducted a "Thank-a-Thon," calling to share their gratitude with donors. "We think the personal interaction between students and patients and then back to donors really ties the giving cycle together," said Jim Doyle, the school's assistant director of annual giving.

Volunteers performed:

- 3,476 extractions
- 1,023 fillings
- 251 cleanings
- 22 dentures
- 36 root canals
- 363 Panorex X-rays

Founders' Society Dinner inducts new members

The Virginia Commonwealth University Founders' Society Dinner was held at the Commonwealth Club on Oct. 11. The Founders' Society has grown to more than 300 members, and this year Virginia Commonwealth University had a record number of 29 inductees present. After dinner and the induction of new members, Theatre VCU presented song selections from their highly touted production, "The Civil War." The Founders' Society recognizes benefactors of VCU who have made commitments of \$100,000 or more to the university.



Dr. Eugene P. Trani with Alice and William Goodwin, chairman of the School of Engineering Foundation.



Richard and Rhona Arenstein have generously donated to VCU Athletics through the Arenstein Foundation.



Susan and Buford Scott, founding trustee for the School of Business Foundation, with Lois Trani, and Tom and Vickie Snead, Campaign co-chairs of the Campaign for VCU.



Dr. Eugene P. Trani with Barbara Merchant, who has made significant gifts to the School of Pharmacy, where her late husband, William "Toby" Merchant, was a graduate.



VCU students perform song selections from "The Civil War" musical.

Pauleys' pledge boosts engineering campaign

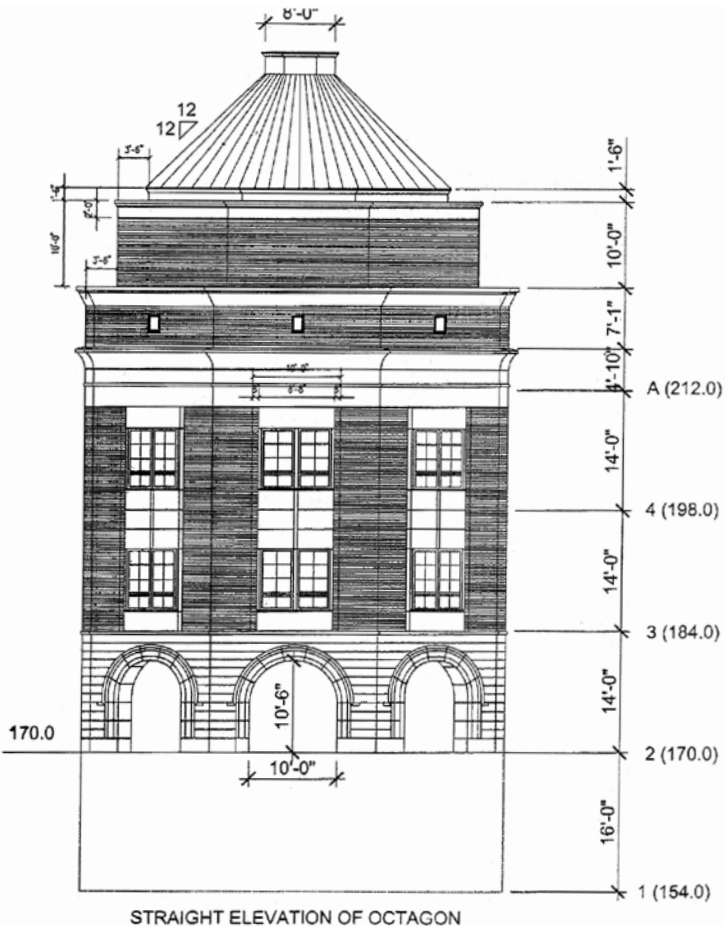
Stan and Dorothy Pauley recently made a \$4 million commitment to the Virginia Commonwealth University School of Engineering Foundation in support of the school's \$65 million campaign. This generous gift pushes the total amount raised past the \$50 million mark.

"Stan and Dorothy Pauley are stalwart supporters of VCU," said VCU President Eugene P. Trani. "Their leadership in the Richmond community is exemplary, and their support of the VCU School of Engineering is exceptional."

Stan Pauley serves as chairman and chief executive officer of Carpenter Company. He earned a bachelor's degree in electrical engineering from the University of Manitoba in 1949 and joined Carpenter Company in 1954 as a production superintendent. Mr. Pauley became president of the company in 1957, and assumed his current position in 1983.

Commenting on Mr. Pauley's involvement with the VCU School of Engineering, Dean Robert Mattauch said, "Mr. Pauley is enthusiastic about our school's role in the community. As a founding trustee of the VCU School of Engineering Foundation, he has helped create the vision for our school. As a member of the building and design committee for our Phase II facility, he has helped to ensure our continued success."

The octagonal pavilion on the corner of Main and Belvidere streets, which will anchor the new Phase II School of Engineering Building, will be named for the Pauleys. Students, faculty, staff and other visitors to the building will enter through masonry arches at the base of the four-story pavilion, which will house classrooms and an instructional lab. With its angled metal roof and octagonal cap, the pavilion will be a signature feature of the new facility and will serve as a landmark for the Monroe Park Campus Addition.



Foundation dinner recognizes donors, recipients

The 7th Annual Virginia Commonwealth University Foundation Endowed Scholarship and Professorship Dinner was held Nov. 15 at the Commonwealth Club. This event honored donors, student scholarship recipients and faculty who hold endowed professorships and chairs. Currently, the Monroe Park Campus has more than 300 endowed scholarships and 12 professorships and chairs.



Dr. Domenic Sica (right) and Jennifer Sica (left) with Olga Macon, recipient of the Sica Family Single Mother Scholarship.



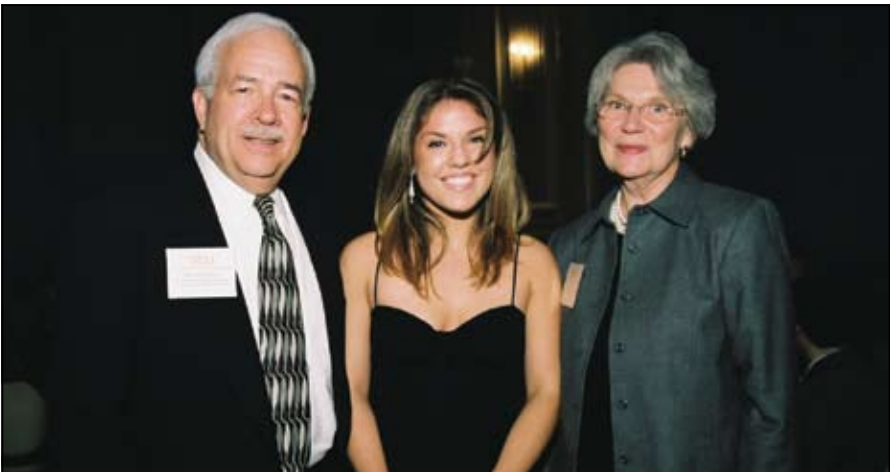
Beth Thornton (left) with Julia Harvie, recipient of the Elizabeth Hobson Thornton Scholarship in Honors.



Melinda Skinner (center) with recipients of the Alice Cabell Horsley Parker Scholarship, Stephanie Hanna (right) and Rebekah Bayles.



Mel Whipple (right) with Gary Jenkins, recipient of the Mel Whipple Scholarship.



Niki Lizarraga (center), recipient of the Donald and Barbara Dodson Merit Scholarship and the Bank of America Merit Scholarship, with Barbara and Donald Dodson, president of the VCU Foundation.

Hoppes Scholarship attracts best and brightest

After graduating from Maggie L. Walker Governor's School with enough credits to earn second-semester sophomore status, Alex Sherwood was looking for a college with opportunities to satisfy her passion for learning. The Dianne Nunnally Hoppes Scholarship and the only accredited undergraduate biomedical engineering major in Virginia led her to Virginia Commonwealth University.

"I am honored to be the recipient of such a prestigious award."

— Alex Sherwood

Established by Moses D. Nunnally Jr. in honor of his daughter Dianne, a VCU alumna, the Hoppes scholarship provides in-state tuition, fees, room, board and books. The scholarship is awarded to the top entering freshman based on grade-point average and SAT score and is renewable providing the recipient remains academically eligible as determined by the University Scholarship Committee.

"I am honored to be the recipient of such a prestigious award," Sherwood said. "The Hoppes scholarship has allowed me to focus on my schoolwork and pursue the opportunities that I find the most interesting and rewarding. I cannot thank the Nunnally family enough."

Sherwood has volunteered in the Neonatal Intensive Care Unit at St. Mary's Hospital, and is currently working at the Lakeside Volunteer Rescue Squad and with Operation Purple Heart — a special effort within VCU's Reanimation Engineering Shock Center, which focuses its discoveries and technologies to the specific setting of wounded military personnel.

"Alex is the perfect example of the kind of individual we will need in the future to make the biggest biomedical breakthroughs for our patients," said Dr. Kevin Ward, associate professor of emergency medicine.



Alex Sherwood

Show your spirit with alumni luggage tags

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Richmond, Virginia 23284-2026



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Monroe Park Campus Addition ceremony, Nov. 1

On Tuesday, Nov. 1, Virginia Commonwealth University celebrated the groundbreaking for the first phase of the Monroe Park Campus Addition on the corner of Main and Belvidere streets. This \$141 million project will construct new state-of-the-art facilities for the schools of Business and Engineering.

Joining VCU President Eugene P. Trani for the groundbreaking ceremony were U.S. Rep. Robert C. “Bobby” Scott, Richmond Mayor L. Douglas Wilder, State Sen. Walter Stosch, William Goodwin, founding chairman of the School of Engineering Foundation, and Steven Markel, founding chairman of the School of Business Foundation.

Speakers at the ceremony paid tribute to the generous private contributions that have been made toward these facilities and acknowledged the special community partnership that fosters this type of growth.

“This venture will help distinguish the VCU Engineering and Business schools as among the very best in the nation, producing graduates with exceptional understanding of the application of management and mathematics, science and systems, problem solving and analysis, and collaboration and teamwork,” VCU President Eugene P. Trani said.



Dr. Eugene P. Trani speaks to the audience at the Monroe Park Campus Addition ceremony.



Officials break ground at the Monroe Park Campus Addition ceremony, held on Nov. 1.



Richmond Mayor L. Douglas Wilder.



Thomas L. Mountcastle with Lois Trani.



U.S. Rep. Robert "Bobby" Scott.



Rep. Bobby Scott with Brenton S. Halsey.



William Goodwin, chairman of the School of Engineering Foundation.



Delegate Viola Baskerville and Steven Markel, chairman of the School of Business Foundation.



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